

ORDER



Orders
Order / Rev: 187139
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11276
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 08/27/12 / 08/27/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/M

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	105	\$78,125.00	\$66,406.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	105	\$78,125.00	\$66,406.25	0.00
Totals	105	\$78,125.00	\$66,406.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	10/29/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	11111--	:30	5	\$250.00	P3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11111--			5			\$250.00		0.00			
Week:		11/05/12	11/11/12	11-----			2			\$250.00		0.00			
N 2	WOOD	10/29/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	11111--	:30	5	\$650.00	P3	0.00	NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	11111--			5			\$650.00		0.00			
Week:		11/05/12	11/11/12	11-----			2			\$650.00		0.00			
N 3	WOOD	10/29/12	11/06/12	Today Show M-F Today Show	CM	658-9a	21111--	:30	6	\$975.00	P3	0.00	NM	10	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	21111--			6			\$975.00		0.00			
Week:		11/05/12	11/11/12	22-----			4			\$975.00		0.00			
N 4	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----1-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$150.00		0.00			
N 5	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----1-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1			\$275.00		0.00			
N 6	WOOD	11/03/12	11/03/12	Today Show Sa	CM	758-10a	-----1-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$375.00		0.00						
N 7	WOOD	11/04/12	11/04/12	Daybreak Sun @6am	CM	6-7a	-----1	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Daybreak Sun @6am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$125.00		0.00						
N 8	WOOD	11/04/12	11/04/12	Daybreak Sun @7am	CM	658-8a	-----1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Daybreak Sun @7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$250.00		0.00						
N 9	WOOD	11/04/12	11/04/12	Today Show Su	CM	758-9a	-----1	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Today Show Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$600.00		0.00						
N 10	WOOD	10/31/12	11/05/12	Today Show 2	CM	9-10a	1-1----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$300.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$300.00		0.00						
N 11	WOOD	10/29/12	10/29/12	Today Show 3	CM	10-11a	1-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	1-----	1		\$200.00		0.00						
N 12	WOOD	11/01/12	11/01/12	M-F 11a-12p eightWest	CM	11a-12p	---1---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$75.00		0.00						
N 13	WOOD	10/30/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	11-----	:30	2	\$225.00	P4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$225.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$225.00		0.00						
14	WOOD	11/02/12	11/02/12	Days of Our Lives	CM	1-2p	----1--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----1--	1		\$200.00		0.00						
15	WOOD	11/05/12	11/05/12	M-F 2-3p Rachael Ray	CM	2-3p	1-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$125.00		0.00						
16	WOOD	10/29/12	11/05/12	M-F 3-4p The Doctors	CM	3-4p	11111--	:30	5	\$125.00	P4	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$125.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$125.00		0.00						
N 17	WOOD	10/29/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	11111--	:30	5	\$400.00	P4	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$400.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$400.00		0.00						
N 18	WOOD	10/29/12	11/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p	11111--	:30	5	\$1,150.00	P3	0.00	NM	6	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$1,150.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,150.00		0.00						
N 19	WOOD	10/29/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11121--	:30	6	\$1,150.00	P3	0.00	NM	7	\$8,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11121--	6		\$1,150.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WOOD	10/29/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p 11121--	:30	6	\$1,150.00	P3	0.00	NM	7	\$8,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$1,150.00		0.00			
N20	WOOD	10/29/12	11/05/12	M-F 6p News M-F News 8 @6p	CM	6-630p 11111--	:30	5	\$2,000.00	P3	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$2,000.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$2,000.00		0.00			
N21	WOOD	11/03/12	11/03/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p -----1-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1			\$400.00		0.00			
N22	WOOD	10/29/12	11/05/12	M-F 7-730p Inside Edition	CM	7-730p 11111--	:30	5	\$450.00	P4	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$450.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$450.00		0.00			
N23	WOOD	10/29/12	11/05/12	M-F 730-8p Access Hollywood	CM	730-8p 11111--	:30	5	\$400.00	P4	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5			\$400.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$400.00		0.00			
24	WOOD	11/05/12	11/05/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p 1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$2,000.00		0.00			
N25	WOOD	10/29/12	10/29/12	Mon Hour 3 Monday 10-11p	CM	10-11p 1-----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1			\$875.00		0.00			
26	WOOD	10/30/12	10/30/12	Tue Prime Other 1 Tues 8-10p	CM	758-10p -1-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1			\$2,000.00		0.00			
N27	WOOD	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p -1-----	:30	1	\$1,250.00	P4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1			\$1,250.00		0.00			
N28	WOOD	10/31/12	10/31/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p --1----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1			\$875.00		0.00			
N29	WOOD	10/31/12	10/31/12	Wed Hour 3 Wednesday 10-11p	CM	10-11p --1----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1			\$875.00		0.00			
N30	WOOD	11/01/12	11/01/12	Thur Hour 2 Thursday 9-10p	CM	9-10p ---1---	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1			\$1,500.00		0.00			
N31	WOOD	11/02/12	11/02/12	Fri Hour 2 Friday 9-10p	CM	9-10p ----1--	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1			\$875.00		0.00			
32	WOOD	11/03/12	11/03/12	Sat Hour 2 Saturday 9-10p	CM	9-10p -----1-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1			\$350.00		0.00			

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N33	WOOD	10/29/12	11/05/12	LN M-F M-F News 8 @ 11	CM	11-1135p	11111--	:30	5	\$1,450.00	P3	0.00	NM	6	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5				\$1,450.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$1,450.00		0.00			
N34	WOOD	11/03/12	11/03/12	LN Sa Saturday News 8 @ 11	CM	11-1130p	-----1-	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,450.00		0.00			
N35	WOOD	11/04/12	11/04/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----1	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$500.00		0.00			
36	WOOD	10/29/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11111--	:30	5	\$300.00	P4	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	11111--		5				\$300.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$300.00		0.00			
													Totals	105	\$78,125.00